

TO WHOM IT MAY CONCERN

The Department of Commerce, University of Karachi, was established in the year 1974 to cater the needs of the industry and to provide worthwhile and quality education at a very low cost, thus enabling individuals enjoy the benefits of a legendary institution. It has been a practice of the Karachi University Management Conference Association (KUMCA) of Department of Commerce to organize conferences and seminars to promote understanding and augmenting relation with corporate sector while building leadership skills among its graduates.

Management Conference is a part of the above-mentioned strategy, which help the students of the department and the distinguish members of the corporation sectors, to gather at one platform and discuss the changing scenarios of today's business world.

We were fascinated by synopsis of your company/organization over the past years. Clearly, your organization has a rich corporate heritage and tradition. At the same time, the company has been less with a continuum of leaders' foresight and imagination. At present, we are seeking financial sponsors and we hope that we can count on your support. Your generous contribution would not only enable us in the holding of the conference but will also help us to build a better bridge with the outside world.

Any contribution from your side with respect to the enclosed sponsorship application form would be welcome and of great value to us.

We look forward to your cooperation in this healthy student activity.

Thanking you.

MRS. DILSHAD ZAFAR

Encl: Sponsorship Application Form